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What is claimed is:

1. A preset controller of a compensator in a rotary press, said rotary press including a compensator for use in a paper leading course extending from a printing unit to a folding unit and a movement device for moving said compensator, and controlling said movement device so that said compensator is moved to a preset location suitable for cutting a printed web at an optimum position thereof, said preset controller comprising:

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- a first storage for storing, per print operational condition, at least, a combination of a print page assignment on each printing unit corresponding to said print operational condition and said paper leading course number for designating said paper leading course extending from said printing unit to a folding unit, together with an individual print pattern number added thereto;
- a second storage for storing, per paper leading course number, at least, a combination of said compensator number for designating said compensator corresponding to said paper leading course number and said compensator set value for determining a location of said compensator for cutting a printed web at an appropriate position thereof;
- an input unit for inputting a print pattern number to designate a print operational condition to be implemented;
- a data reader for reading, based on said print pattern number inputted by said input unit, said print page assignment on each printing unit and said paper leading course number corresponding to said print pattern number, from said first storage;
- a set value reader for reading, based on said paper leading course number read by said data reader, said compensator number and said compensator set value corresponding to said paper leading course number, from said second storage; and
- an operation signal output unit for outputting, based on said compensator number and said compensator set value read by said set value reader, an operation signal to said movement device so as to operate said movement device to move said compensator.
- The preset controller of the compensator according to claim 1, further
 comprising a display for displaying said print page assignment and said paper leading
 course number read from said first storage by said data read unit.